

Bella Center's sustainable initiatives

Bella Center has already implemented a number of sustainable initiatives:

- An energy management system that continually optimises operations
- Solar film on all windows in Center Hall
- Movement sensors in toilets, changing rooms and other remote areas
- Energy-saving electrical fittings in several parts of the building including the exhibition halls, main kitchen, toilets, corridors, aisles and for exterior lighting
- New motors and fans in air-conditioning units and motors replaced in the ventilation system
- IT servers replaced with virtual servers and half of the stationary PCs with laptops
- Food waste is ground, dehydrated and transported directly to a biogas plant
- Conference guests and meeting participants are offered filtered, chilled water to save having to dispose of 100,000 plastic bottles a year
- Organic fair trade coffee introduced
- Organic dairy products introduced

Sustainable awareness



Bella Center facts

Bella Center is a top professional trade fair and convention centre hosting all types of events. Trade fairs and exhibitions, large meetings, small meetings, international congresses, parties and events – everything is feasible.

Modern venue:

- No. 1 Conference and Exhibition venue in Scandinavia
- Offers more than 122,000 m²
- More than 100 flexible meeting rooms and auditoriums – including plenary hall for up to 12,000 persons
- A unique Center Hall for e.g. banquets, parties, welcome area etc.

- Various halls which can be used for both congresses and exhibitions
- Unique high-speed communications network covering the whole of Bella Center
- Shopping arcade with e.g. post office, mini supermarket and florist
- In-house photocopying service
- Professional guidance based on more than 30 years of experience
- Optimal infrastructure - own Bella Center Metro Station – reaching city centre and Copenhagen airport in 10 minutes
- Bella Sky Comwell Hotel Copenhagen - Scandinavia's biggest hotel with 814 rooms (opens spring 2011). www.bellasky.dk

Read more about Bella Center and our sustainable policy at www.bellacenter.dk

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Gottlieb & Co



As Scandinavia's leading trade fair, exhibition and convention organiser, Bella Center's policy is to use and adapt its resource consumption in a way which takes the environment into account.

Bella Center seeks to ensure that its development is sustainable with as little environmental impact as possible and that its consumption of resources is kept to a minimum.

Objective

Bella Center aims to reduce its CO2 emissions by at least **25 per cent** by the end of **2015**.

The objective is to:

- To maintain an awareness of sustainable friendly behaviour and attempt to influence the attitudes and behaviour of everyone working at Bella Center
- To use raw materials, water and energy efficiently with the least possible environmental impact
- To select materials for building up events which cause the least possible environmental impact through their manufacture, use and disposal
- To organise work routines and meetings so as to ensure safety for people and the environment
- To offer a wide selection of services which make it possible for our customers to purchase solutions that match their desired degree of sustainable friendliness.

We will achieve this by:

- Involving, inspiring and training employees
- Advising our business partners / customers / visitors
- Collaborating with other businesses and suppliers taking a sustainable approach
- Renovating functions in the building which seriously impact the environment

At this time (2010) we have already reached a reduction of our CO2 emission by 19.3 per cent.



Focus areas

Bella Center's sustainable policy relates to:

- Behaviour
- Infrastructure
- Production
- Food and refreshments

Within these focus areas, we will:

- Ensure that buildings are constructed and run in an environmentally friendly and energy-efficient way
- Reduce the volume of waste by recycling as much as possible, including reusing materials and products which are suitable for recycling
- Minimise the consumption of energy, paper, water and other resources
- Monitor and streamline our energy consumption to achieve continual reductions
- Insist on environmentally friendly supplies at competitive prices
- Enter into dialogue with our business partners with a view to creating environmentally friendly solutions when they are visiting the building as guests/customers
- Conduct a purchasing policy which takes the environment into account
- Collaborate with both private and public stakeholders for the purpose of knowledge sharing and the further development of climate initiatives
- Take sustainable and climate considerations into account when providing food and refreshments to the centre's many visitors.

Environmental management

Bella Center's sustainable activities are coordinated by a steering group – The Green Committee – which decides the overall agenda and approves specific initiatives/action plans. The Green Committee is composed of a management representative from each of the four focus areas.

Bella Center is also aware of the importance of involving employees in working with sustainability, for which reason an ambassador corps has been appointed consisting of employees from several different departments. The ambassadors serve as spokespersons for the employees.

Certification

Bella Center holds the Green Key certification. Read more at www.green-key.dk.

